

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 725190  
**Alt Order #:** 06397947  
**Product Desc:** MDSCC-HD91  
**Estimate:** 1862  
**Flight Dates:** 10/27/12 - 11/06/12  
**Original Date / Rev:** 10/26/12 / 10/31/12  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Envision Comm C/O Mundy Katowitz  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** MDSCC- HD91  
**Demographic:** A35+  
**Product Codes:** PL-State House Representative  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	7	\$6,975.00	\$5,928.75
10/29/12	11/06/12	40	\$36,425.00	\$30,961.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$6,975.00	\$5,928.75	0.00
November 2012	40	\$36,425.00	\$30,961.25	0.00
<b>Totals</b>	<b>47</b>	<b>\$43,400.00</b>	<b>\$36,890.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/02/12	11/02/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$400.00		0.00			
3	WZZM	11/02/12	11/02/12	13 On Your Sidelines 13 On Your Sidelines	CM	13 On Your Sidelin (11:15 PM-12:00 XM)	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ON YOUR SIDELINES (HIGH SCHOOL FOO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
4	WZZM	11/02/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
5	WZZM	11/02/12	11/02/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.00			
6	WZZM	11/02/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 725190  
 Alt Order #: 06397947  
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: MDSCC- HD91  
 Product Desc: MDSCC-HD91  
 Estimate: 1862

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WZZM	11/02/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		UPDATED 10/25 MORN-NWS-500AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1			\$500.00			0.00			
7	WZZM	10/29/12	10/29/12	M-F 10-1030am Millionaire	CM	10-1030am	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		MILLIONAIRE B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1			\$400.00			0.00			
8	WZZM	10/29/12	10/29/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		WZZM 13 NEWS AT 11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1			\$1,200.00			0.00			
9	WZZM	11/05/12	11/05/12	M-F 1230-1p Judge Judy	CM	1230-1p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		JUDGE JUDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$400.00			0.00			
10	WZZM	10/29/12	10/29/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		WZZM 13 NW 12N													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1			\$1,000.00			0.00			
11	WZZM	10/29/12	10/29/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		JUDGE JUDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1			\$800.00			0.00			
12	WZZM	10/29/12	10/29/12	M-F 5-530a M-F Morning News	CM	5-530a	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		UPDATED 10/25 MORN-NWS-500AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1			\$500.00			0.00			
13	WZZM	11/05/12	11/05/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		JUDGE JUDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$1,200.00			0.00			
14	WZZM	11/05/12	11/05/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		MORN-NWS-530AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$550.00			0.00			
15	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		WZZM 13 NW 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$2,500.00			0.00			
16	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		DANCING WITH THE STARS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$5,000.00			0.00			
17	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		TAKE FIVE & CO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1			\$100.00			0.00			
18	WZZM	10/27/12	11/03/12		CM	1130p-1205a	-----S-	:30	1	\$400.00	P-1	0.00	NM	2	\$800.00

Advertiser:	MDSCC- HD91
Product Desc:	MDSCC-HD91
Estimate:	1862

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su Late Run News											
				M-Su Late Run News		(11:30 PM-12:05 XM)									
SAT LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
19	WZZM	10/27/12	11/03/12	WZZM Sat Weekend AMCM		6-8a	-----S-	:30	1	\$175.00	P-1	0.00	NM	2	\$350.00
				Sat Weekend AM News											
SAT MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$175.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$175.00		0.00			
20	WZZM	10/28/12	10/28/12	M-Su 11-1135p LN	CM	11-1135p	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				M-Su Late News											
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,000.00		0.00			
21	WZZM	10/28/12	11/04/12	Sun Early News	CM	Sun 6-630p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				Sun Early News		(5:58 PM-6:30 PM)									
SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,200.00		0.00			
22	WZZM	10/28/12	11/04/12	WZZM Sun Weekend AMCM		6-8a	-----S	:30	1	\$200.00	P-1	0.00	NM	2	\$400.00
				Sun Weekend AM News											
SUN MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$200.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$200.00		0.00			
23	WZZM	10/28/12	11/04/12	Sun Early News	CM	Sun 630-7p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
				Sun Early News		(6:30 PM-7:00 PM)									
EYEWITNESS NEWS 13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,000.00		0.00			
24	WZZM	10/28/12	10/28/12	Sun Prime A	CM	7-8p	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				America's Funniest Home Video											
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,000.00		0.00			
25	WZZM	11/01/12	11/01/12	M-F 1230-1p	CM	1230-1p	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Judge Judy											
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$400.00		0.00			
26	WZZM	11/01/12	11/01/12	M-F 5-530pm	CM	5-530p	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				Judge Judy											
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
27	WZZM	11/01/12	11/01/12	M-F 530-6a	CM	530-6a	---T---	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				M-F Morning News											
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$550.00		0.00			
28	WZZM	11/01/12	11/01/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				M-F News											
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,500.00		0.00			
30	WZZM	11/01/12	11/01/12	M-F 9-10a	CM	9-10am	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				Take 5											

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 Alt Order #: 06397947  
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: MDSCC- HD91  
 Product Desc: MDSCC-HD91  
 Estimate: 1862

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$100.00		0.00			
31	WZZM	10/30/12	10/30/12	M-F 1230-1p Judge Judy	CM	1230-1p	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$400.00		0.00			
32	WZZM	11/06/12	11/06/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----					1	\$500.00		0.00			
33	WZZM	10/30/12	10/30/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
34	WZZM	10/30/12	10/30/12	M-F 530-6a M-F Morning News	CM	530-6a	-T-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
MORN-NWS-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$550.00		0.00			
35	WZZM	10/30/12	10/30/12	M-F 6-630p M-F News	CM	6-630p	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
WZZM 13 NW 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$2,500.00		0.00			
36	WZZM	10/30/12	11/06/12	M-F 9-10a Take 5	CM	9-10am	-T-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
TAKE FIVE & CO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$100.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					1	\$100.00		0.00			
37	WZZM	10/31/12	10/31/12	M-F 10-1030am Millionaire	CM	10-1030am	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
MILLIONAIRE B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$400.00		0.00			
38	WZZM	10/31/12	10/31/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
WZZM 13 NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
39	WZZM	10/31/12	10/31/12	M-F 12-1230p Noon News	CM	12-1230pm	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WZZM 13 NW 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
40	WZZM	10/31/12	10/31/12	M-F 4-430pm Judge Judy	CM	4-430p	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
JUDGE JUDY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$800.00		0.00			
41	WZZM	10/31/12	10/31/12	M-F 5-530a M-F Morning News	CM	5-530a	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
UPDATED 10/25 MORN-NWS-500AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$500.00		0.00			
42	WZZM	11/01/12	11/01/12	CMA Awards The 46th Annual CMA Awards	CM	8-11p	---T---	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
42	WZZM	11/01/12	11/01/12	CMA Awards The 46th Annual CMA Awards	CM	8-11p	---T---	:30	1	\$2,200.00	P-1	0.00 NM	1	\$2,200.00
<b>Totals</b>													<b>47</b>	<b>\$43,400.00</b>